The RIKEN TECHNOS GROUP will continue to provide new value and satisfaction to people, companies, and society as a challenger that stays ahead of customers' expectations.

RIKEN TECHNOS WAY



Spirit Passed Down

The spirit of venture, which has been passed down since our founding days, represents the very strength of RIKEN TECHNOS and its "RIKEN TECHNOS-ness."

On the occasion of the 60th anniversary of the Company's foundation, we established the RIKEN TECHNOS WAY, our corporate philosophy, based on this concept of "RIKEN TECHNOS-ness." The word "challenger" used in our mission statement is meant to convey two meanings-a manufacturer that produces high-quality products and an organization that

takes on challenges to create new value and satisfaction for people, companies, and society. To make further advances into the future, we will continue taking on new challenges.



9-inch Boll Equipment Used at the Time of Establishment

History as a "Challenger"

Based on our comprehensive technologies related to synthetic resin processing developed since our establishment, we have taken on and accomplished the challenge of developing, manufacturing, and selling PVC compounds and films, Japan's first PVC food wrap, and thermoplastic elastomer compounds. Today, these products serve as pillars for our business and attract attention as materials and products that contribute toward effective use of resources and energy conservation, as well as reduce environmental loads. In 2001, we changed our company name to RIKEN TECHNOS CORPORATION. Currently, we have grown into a global company engaging in business in Japan and overseas centered on four market segments: Transportation, Daily Life & Healthcare, Electronics, and Building & Construction.

Since our establishment, our greatest strength has been people and technology. We take on challenges without being bounded by precedents, and our mission is to improve the quality of life and create a safe, affluent society. We want to be a company that is not satisfied with simply exceeding the customers' expectations, but always anticipates the future to stay ahead of and meet the latent customer and market needs which have yet to manifest.

Our unceasing efforts will continue, along with efforts to entrench our corporate culture, such as "Stay ahead of customers' expectations," across the entire Group.

RIKEN TECHNOS WAY Spreading Company-wide

As one of our initiatives to entrench the RIKEN TECHNOS WAY, we held a poster competition on the theme of the RIKEN TECHNOS WAY for all Group companies, including our consolidated subsidiaries in Japan and overseas. The competition was designed to increase time for our Group employees and their families to think about RIKEN TECHNOS WAY through the creation of posters and increase awareness of and entrench the RIKEN TECHNOS WAY by turning award-winning works into posters and putting them up at each site.

prised of the Company's executive officers, and Grand Award and Excellence Award winners were selected.

Excellence Awards





- improve the quality of life and create a safe, affluent society.
- We continuously provide new value and satisfaction to people,
- companies, and society through our original and superior
- formulations and manufacturing technologies of multiple resins.

Core Value "Fundamental Values"

- We establish a bond of trust and work for the mutual benefit of all.

 - We continually push ourselves to achieve more.
 - We enjoy our work and love what we do.
 - We work together to find solutions and produce the best results for everyone.

Basic Action "Specific Action Guidelines"

- Lead without fea
- Take charge and enjoy your work.
- Build a team by trusting and helping one other.
- Listen attentively and speak sincerely.
- Come with smile and leave with smile
- Stay ahead of customers' expectations.
- Seek new things and ways.
 - Be a real professional through self-improvement.
 - Set goals and achieve on time.

- The more than 200 works submitted from Japan and overseas underwent an examination and screening by the examination committee com-